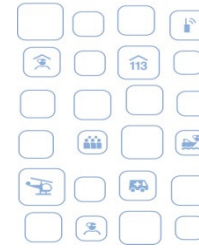




# Pre-Project organisation



- Steering committee:
  - Ministry of Transport and Communication
  - Ministry of Justice and the Police
  - Ministry of Health and Care Services
  - National Data Protection Agency
- Project committee
  - Directorate of Health
  - Directorate of the Police
  - Directorate for Civil Protection and Emergency Planning
  - Norwegian Post and Telecommunications Authority
  - The Norwegian Public Roads Authority
- Operational committee
  - Representatives from Fire, Police and Health Care
- My role: Project leader



# National challenges



- Emergency control centres perceptions:
  - eCall is for the specially interested
  - eCall has been specified far away from the services
  - eCall is providing additional work
- Financial authorities perceptions:
  - Costs are not clear
  - Benefits are not clear
- Public interest
  - Discussions on data protection seen as helpful
  - 2009 and 2010 passed un-noticed, 2013/14 is still far into the future

# Strategy



- Compensating for lack of emergency centre involvement
  - CEN documents for thorough considerations in services
  - High profile of eCall in various fora
- Financial authorities
  - Trying to do a national cost/ benefit consideration
  - Directive base may make this part easier
- Industrial interests
  - So far more push than pull from their side
  - So far the main interest seems to be in after-market solutions
- Public interest
  - Discussions around confidentiality seen as useful
  - Media have short and intensive spells of interest

# Expected benefits in Norway



- Saved lives
  - Few but precious
  - Statistically difficult
  - Epidemiologically difficult
- Reduced suffering
  - Comparatively many and precious
  - Reduced mortality may mean increased monetary costs
  - Reduced case load and disability means monetary gains
  - The main effect may be societal and difficult to measure
- Road congestion
  - Very limited if any effect at all in Norway