



fress
the emergency social network





- During the recent catastrophic events in Haiti and in Chile, it has been shown that the most robust communications today are based on the internet.
- It has also been demonstrated that the cell phones is the key tool in the aftermath of such events.



- Everyone's got one. When everything else collapses, most likely your cell phone will keep working.
- If the wireless infrastructure has been damaged, it's the fastest and cheapest to replace.
- Even in Haiti, wireless communications were up and running 3 hours after the earthquake.



- The creation of an Emergency Social Network, will guarantee communications in any scenario, in any territory, and for any citizen.
- The network will be called FRESS – First Responders Emergency Social Society
- The Network will be FREE for all PSAPs and citizens!



- During the first phase of the roll-out, PSAPs all over the world will be connected to each other.
- In the second phase, private security firms will be connected, providing huge advantages in general security.
- Finally, FRESS will be opened up to the general public.



FRESS has the follow benefits, besides typical social networking

- Interchange and pass data between PSAP's in real time
- Automatic Language translation in 31 languages
- MirrorEyes capabilities
- Location Technology
- Quick and Easy to use application for the citizens to communicate with the PSAPs
- And more to come...

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